



# Leading As A Student-Athlete: In & Out Of The Classroom

## Overview

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Competition to become an elite student-athlete is very intense, and very few achieve that status. Therefore, it becomes extremely important to create a concurrent or alternative path to meet your life's ambitions. This session addresses multiple dimensions in the lives of successful student-athletes, and how this information leads to balance in their lives on campus, in the classroom and in athletics.

### Objectives:

#### Students will learn:

- Identify the stages of awareness, engagement and behaviors that lead to success in and out of the classroom
- Effectively use approaches that meet their individual needs & goals
  - Building trust in strategies and techniques that work for them
  - Understanding how to relate to their surroundings and making good choices
  - Using available resources and services to their advantage

**Please Note:** StudentLingo individual products and packages for students, such as Title IX, Campus Culture & Inclusivity Package are not part of the Go2Knowledge membership.

## Presenter

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**George Hoey**  
*University of Colorado*

George Hoey holds a BA in Education and an MA in Guidance & Counseling from the University of Michigan. George has enjoyed a unique and varied professional career in athletics and in academic administration. After earning his degree from Michigan, he spent six years in the Army National Guard and then another six years in the NFL as a cornerback and a return specialist, still holding a number of records at the University of Michigan and the St. Louis Cardinals.

After a distinguished career in football, George returned to his alma mater and spent the next 25 years working in athletic counseling and compliance, serving on a number of NCAA Compliance Teams. Transferring to the University of Colorado, George now serves as a Career Counselor and a Student Affairs Specialist, working to effect change by actively leading on the Men Confronting Violence Committee, the CU Recreational Services Board, and the Judicial Affairs Board.